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Forbes China Group



符锦博士，现任福布斯中国集团董事总经理。香港大学社会科学学院客座副教授、澳门城市大学金融学院特聘教授、香港中文大学商学院博士后研究员、访问学者，中国人民大学访问学者，深圳市科技创新委员会科技专家；获英国渣打银行信贷分析师、英国皇家特许建造师、英国资深财务会计师、澳洲资深公共会计师等资格、翠湖高尔夫球会理事；符博士为资深的商人，在金融、教育、政府及上市公司拥有二十余年的从业及创业经历。

社会职务有珠海市第十届政协委员(文史委)、江西省欧美同学会副会长、南昌市欧美同学会会长，农工党广东省第十四届科教专委会副主任、香港中文大学珠三角校友会名誉会长、北京师范大学湾区国际商学院校外导师、暨南大学国际商务硕士研究生实践导师、香港中文大学（深圳）校外导师等。

曾任英国渣打银行本地企业部副总裁，香港恒生银行珠海行长，珠海航宇微科技股份有限公司（300053.SZ）董事、珠海（国家）高新区科技创新和产业发展局、人才工作局、知识产权局副局长等职务。

符锦博士在深耕金融、管理等专业领域的同时，高度重视中国历史文化的传承与学生素养培育，积极通过讲座分享、学习引导等形式，助力学生深化对中国历史文化的认知：

一、面向高校学生开设系列讲座，主题涵盖“中国传统商业文化与现代企业管理的融合”“粤港澳大湾区发展中的历史文化脉络”“中国近现代金融史与当代金融实践的关联”等，结合自身跨地域、跨领域从业经历，用案例解读历史文化对当代社会经济的影响，例如通过分析晋商、徽商的经营智慧，阐释传统商业伦理在现代企业合规管理、社会责任中的借鉴意义。

二、作为香港中文大学（深圳）、暨南大学等高校的校外导师/实践导师，定期在校园内开展小型专题讲座，聚焦“中国历史上的中外经济文化交流（如丝绸之路、海上丝绸之路）”“中国传统文化中的‘家国情怀’与当代青年责任”等内容，引导学生从历史文化中汲取精神养分。

三、参与欧美同学会、地方留学人员联谊会组织的学生交流活动，开设“留学视角下的中国历史文化认同”主题分享，结合自身海外学习经历，对比中西方文化差异，帮助学生建立对中国历史文化的自信，例如通过分析牛津大学、斯坦福大学等海外高校对中国历史文化的研究视角，启发学生用更全面的维度理解本国文化。

四、在高校授课（如广西外国语学院国际经济与贸易学院、梧州学院新财经大数据产业学院等）过程中，融入中国历史文化元素，例如在“国际贸易实务”课程中，增设“中国古代对外贸易史与当代国际贸易规则演变”模块，让学生在专业学习中同步了解历史文化背景；在“人力资源管理”课程中，结合《论语》《孙子兵法》中的管理思想，解读传统智慧在现代团队建设、人才培养中的应用。指导学生开展中国历史文化相关研究性学习，例如鼓励金融、会计专业学生以“中国近代银行业发展史对当前金融监管的启示”“传统‘诚信’文化与现代财务审计伦理建设”为课题，开展调研与论文写作，并提供史料查阅方向、研究方法指导，助力学生将历史文化学习与专业研究结合等。

Dr. Jin Fu is the Managing Director of Forbes China Group. He is a Adjunct Associate Professor of the Social Sciences at the University of Hong Kong 、 Distinguished Professor of the School of Finance at Macau City University、 postdoctoral researcher and visiting scholar at the Business School, The Chinese University of Hong Kong, and a visiting scholar at Renmin University of China. He is also a Science and Technology Expert at the Shenzhen Science and Technology Innovation Commission . Dr. Fu holds qualifications as a Credit Analyst from Standard Chartered Bank, a Chartered Architect (Royal Institution of Chartered Surveyors), a Fellow of the Financial Accountants (FFA) in the United Kingdom, and a Fellow of the Institute of Public Accountants (FIPA) in Australia. Additionally, he serves as a Board Member at Cuihu Golf Club. Dr. Fu is an experienced entrepreneur with over 20 years of experience in finance, education, government, and listed companies.

His social roles include: Member of the 10th Chinese People's Political Consultative Conference (CPPCC) of Zhuhai (Culture and History Committee), Vice President of the Western Returned Scholars Association of Jiangxi Province, President of the Western Returned Scholars Association of Nanchang, Deputy Director of the 14th Science and Education Committee of Guangdong Province of the Agricultural Labor Party, Honorary President of the Pearl River Delta Alumni Association of The Chinese University of Hong Kong, Off-Campus Mentor at the Bay Area International Business School of Beijing Normal University, Practice Mentor for International Business Master students of Jinan University, and Off-Campus Mentor of The Chinese University of Hong Kong (Shenzhen), etc.

He has held positions as Vice President of the Local Enterprise Department at Standard Chartered Bank (UK), President of Hang Seng Bank Zhuhai Branch (Hong Kong), an Independent Director at Zhuhai Aerospace Microchips Science & Technology Co., Ltd(300053.S2), and Deputy Director of the Science, Technology Innovation and Industry Development Bureau, Talent Work Bureau, and Intellectual Property Office of Zhuhai (National) High-tech Zone.

Dr. Fu Jin has been deeply engaged in professional fields such as finance and management. At the same time,he attaches great importance to the inheritance of Chinese history and culture as well as the cultivation of students` qualities.He actively uses forms such as lectures and learning guidance to help students deepen their understanding of Chinese history and culture:

1.A series of lectures are organized for college students, covering topics such as "The integration of Traditional Chinese Commercial Culture and Modern Business Management", "The Historical Context of Development in the Guangdong:Hong Kong-Macao Greater Bay Area", and "The Connection between china's Modern Financial History and contemporary Financial Practice". Drawing on their cross-regional and cross-disciplinary working experiences, they use case studies to explain the impact of history and culture on contemporary social and economic conditions, For instance, by analyzing the business wisdom of the Shanxi merchants and Huizhou merchants, they illustrate the significance of traditional commercial ethics in modern corporate compliance management and social responsibility.

2. As external mentors/practical instructors for universities such as the Chinese University of Hong Kong (Shenzhen and Jinan University, I regularly conduct small-scale special lectures on campus,focusing on topics such as "Economic and Cultural Exchange between China and Foreign Countries in Chinese History (such as the Silk Road, Maritime silk Road)" and "The 'National and Family Sentiment 'in Chinese Traditional Culture and the Responsibilities of Contemporary Youth", These lectures aim to guide students to draw spiritual nourishment from historical and cultural contexts.

3. Participated in student exchange activities organized by the European and American Students' Association and local overseas students' associations. Conducted a themed sharing session titled "Chinese Historical Culture Identity from an Overseas Perspective", using my own overseas study experiences to compare the differences between Chinese and Western cultures, helping students build confidence in Chinese history and culture, For example, by analyzing the research perspectives of overseas universities such as Oxford University and Stanford University on Chinese history and culture,it inspired students to understand their own culture from a more comprehensive perspective.

4.During the teaching process in colleges and universities (such as the school of international Economics and Trade of Guangxi University of Foreign Languages and the School of New finance and Big Data industry of Wuzhou University, etc.),Chinese historical and cultural elements should be integrated. For instance, in the course "International Trade Practice", a module "Ancient Chinese Foreign Trade History and the Evolution of Contemporary International Trade Rules" should be added to enable students to understand the historical and cultural background simultaneously during their professional studies. in the Human Resource Management course, the application of traditional wisdom in modern team building and talent cultivation is interpreted in combination with the management ideas in The Analects of Confucius and the Art of War by

Sun Tzu. Guide students to conduct research learning related to Chinese history and culture, for example, encourage students majoring in finance and accounting to conduct research and thesis writing on topics such as "implications of the Development history of modern banking in China for current Financial Regulation" and "Traditional Integrity, Culture and the Construction of Modern Financial Audit Ethics", and provide guidance on the direction of historical materials review and research methods. Help students combine their study of history and culture with professional research, etc.